



# Bitdefender®

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## Tips and Tricks on Trust

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## Agenda

- Spotlight, Scotch and Security
- WI-FI RONOOG Event Marriott
- 300 Servers, NSA, Perception
- What do you know about you?
- Trust the big ones
- Bitdefender Facts and Figures
- Next Steps





# Bitdefender at a glance

Cyber-security leader in over 150 countries



Global

- +1600 staff globally
- +800 engineers and researchers
- 9 international offices
- HQs in Bucharest, Romania and Santa Clara, US



Innovative

- +17 years of continuous innovation
- +100 patents issued for core technologies including machine learning , in the past 3 years alone



Trusted

- +150 Technology Partners worldwide
- 24/7 strategic resources and technical support
- Global Network Operation Centers

# More than anti-malware

Innovating to stay ahead of the game

- +10 years of Machine Learning capabilities
- +16 years of Behavioral Analysis technologies
- Generic Exploit & Vulnerability detection (GEMMA)
- Hypervisor-based memory introspection (HVI)
- The industry's first smart home security solution for all connected devices (Bitdefender Box)
- Advanced Threat Intelligence for complex, sophisticated threats



# Top-rated for performance, efficacy, and low FPs







150+ Partners Worldwide

# Trusted by Global Leaders

Today, Bitdefender is the provider-of-choice, embedded in over 38% of the world's security solutions tested by independent organizations. Recognized by industry, respected by vendors and evangelized by our customers, Bitdefender is the cybersecurity company you can trust and rely on.

**B**

# 150+ Technology Partners

Best-in-class solutions

- Bitdefender has a strategic focus on technology licensing, a long and proven history of partnerships, and one of the broadest portfolios in the industry.
- Our award-winning technologies can enhance your products and services with security capabilities and best-in-class protection, along with extensive business and technical support.
- For over 11+ years, our Technology Licensing unit kept growing along with our portfolio and became an industry leader and a trusted partner for global companies.





# THANK YOU

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